

**Alameda High Schools Boosters Membership Meeting**  
**Minutes**  
**January 25, 2017/AHS PIT**

Meeting was called to order at 6:06 p.m.

**The following Board Members were in attendance:**

Jim Grigg (Webmaster)	Philly Jones (Sting Coordinator)
Lynne McAdam (Treasurer)	Tamara Bayne (President)
Birgitta Piamonte (Secretary)	

Principal Robert Ithurburn and Athletic Director Brad Thomas were also in attendance

**The following teams were in attendance:**

Softball	Cheer
Water Polo (Women's)	Water Polo (Men's)
Volley Ball (Women's)	Volleyball (Men's)
Track & Cross Country	Men's and Women's Tennis
Basketball (Women's)	Basketball (Men's)
Baseball	Badminton
Soccer	

The November 2016 Minutes were reviewed by the group. A motion was made by Lynne McAdam to remove under the Treasures Report the bullet that states "Positive amounts (\$1,700.00 plus)", as there was no reference to that statement at the November 2016 meeting. A motion was then made by Principal Robert Ithurburn and seconded. The November 2016 Minutes were approved.

**PRESIDENTS REPORT:**

- The primary focus and agenda was to outline the Hornet Sting and what needed to be done. Committee is in need of more volunteers. President Bayne outlined the event and Philly Jones, Sting Coordinator outlined what needed to be done moving forward. Outlined that the Hornet Sting is the biggest fundraiser next to the per player athlete donation of \$60.00.
- Confirmed the date as Saturday, March 18, 2017 at The Clubhouse at Harbor Bay Club from 7-11pm. A DISCO Theme.
- Mailing of letters went out to local business' in hopes for donations of gift cards or merchandise for the baskets for the auction. One donation had been given since the letters went out.
- Reviewed the sign-up sheet for Team Auction Items. Each team will be responsible for a basket. Badminton, Basketball Men's, Basketball Women's, Soccer Men's and Softball have committed to baskets. The sign-up sheet will be distributed via email to the parent reps to get a confirmed list by the February Meeting.
- Outlined baskets that tend to do well for the auctions were sporting events, merchandise, nights on the town (restaurants/movie theaters), dinner packages, gym memberships.
- Requesting any gift cards from the teams to assist with the balloon poppers (\$10-\$25 value or more).

### **AWARDS:**

Awards granted since last meeting:

- Badminton: \$1,220.88 for new uniforms
- Women's golf qualified in post season and awarded \$1,721.12 for airfare and rental car to go to the state meet in So Cal
- Softball equipment due to damage: Estimate is about \$750.00 based on three quotes

New head Softball coach (Keegan Andolsek) in attendance discussed the damage to the softball container from rain. A large hole in the container damaged much of the equipment and is likely to collapse. Coach Andolsek will review options with AD and discuss options for replacement with estimates at the next meeting to discuss.

### **TREASURERS REPORT**

- Financial statements were reviewed. First column (Profit and Loss YTD Comparison) was reviewed. Player donations are at about \$17,000 so far. This will increase next month once spring sports are up and running with team selections. As with per player athlete donations, often Premium memberships will go up as well.
- Reviewed the success of the snack bar at the football field and the 50/50 split with leadership as referenced under Football Snack Bar Net Rev. Snack Bar revenue doubled from the prior year due to the partnership.
- Leadership has agreed to do the Powder Puff game in 2017, which will bring in more revenue for Boosters.
- Made almost double from leadership with and with Powder Puff this year.
- The Banner Program was reviewed and outlined again of the banners sold to date. Booster's revenue from banner program about \$1,000.00 to date.
- Reviewed Sub Accounts for each team under Team Fundraising to outline the support again of the Banner Program and other types of fundraisers to build Fundraising sub accounts. Reviewed again that this can only be used for the team, not individual awards or purchases.
- Reviewed the % per athlete to date. Once we know exact number of participants on spring rosters, the %'s will be more accurate. Once the rosters are in it will be easier to gauge.

### **AD REPORT**

- AD updated that the softball scoreboard was installed in left field.
- Reviewed district and athletic budget. Now that it has been reviewed, the budget will no longer be static.
- Tennis courts resurfacing is an issue but still under review due to cost. Due to the budget being cut 75% last year, researching options in hopes to have an update at the February meeting. Trying to negotiate with the District. Coach Brian from tennis was in attendance and stated that resurfacing is just fine but needed a timeline due to tournaments and that they would not be able to be played on the current conditions of the courts. Reviewing if there could be the use of the HBC or another facility to host.

- Reviewed Fingerprinting for sports teams for drivers. Will review getting someone at the spring meeting to fingerprint on the spot for a faster processing time. There was a location on Webster discussed and would be sent as a link to parent reps to get out to their teams and also discussed at the spring meeting. Date of spring meeting will be in February and relayed via email over the next few weeks.
- Discussed a PO for soccer to practice at Bladium due to rain. Discussed submitting reimbursement for future used out of sub-account.
- Hall of Fame discussion. Due to the change of schedules the event will take place on June 10, 2017. The sports to be inducted into the Hall of Fame so far are Football, Basketball, Tennis, Wrestling, Track and Field and Baseball. More information will be provided as the event approaches.
- Discussion and Sale of Thompson Field was raised and what the District will do moving forward with the field. Some in attendance stated that they went to the town hall meeting on the topic and at this point nothing is planned or in motion. They are looking at solutions, but not currently finding a feasible option.

### **BANNER PROGRAM**

Sloan Rausser update the group and reviewed the program again.

- Program has generated about \$5700 towards the programs.
- Banners are up at Thompson Field. Any future locations from Banners purchased should be emailed to Jack and Sloan Rausser to coordinate placement.
- 4 banners are scheduled to go in the gym as soon as the part for the lift is installed.
- Reviewed Home Game announcing. Gym scoreboard and announcements have launched.
- Free tickets to the Hornet Sting for those that have purchased.
- Teams get 70% of each sponsorship they secure. The cost of printing the banner is deducted from the sponsorship amount.
- Still reviewing different types of Banner memberships that can be promoted.
- A discussion from Principal Ithurnburn to utilize the Sports and Marketing class at AHS for Sophomores to Seniors. Getting them involved in membership and promoting the Banners.

### **WEBSITE:**

- To get spring rosters to Jim as soon as the teams are selected

The meeting was adjourned at 7:08 p.m.