

Alameda High School Athletic Boosters Sponsorship Opportunities

The Alameda High School (AHS) Athletic Boosters organization is a registered (501 c3) non-profit organization composed of parents and community members with the goal of enriching and supporting the AHS athletic program through fundraising efforts. The Boosters raises funds through membership, snack sales and community donations where the proceeds go to provide new uniforms and equipment, renovate facilities, and employ a full-time trainer.

AHS is seeking to promote your business at our home athletic events. Each year on average over 5,000 people visit the gym to watch men's and women's basketball and volleyball and over 6,000 people visit field events (Thompson Field and Softball Field).

- 1. First-level Sponsorship \$3000 (\$3,300.00 value – save \$300)**
 - 4 Sponsor Banners (4x8): \$2,000 New Gym, Thompson Fld, Swim Ctr, Softball Fld, Tennis Cts (choose 4)
 - Digital Scoreboard: \$500 All Basketball/Volleyball Games (Men's and Women's) w/ Company Logo
 - Hornet Sting sponsor: \$400 Sting Sponsor (1 sign) & 10 Free Tickets
 - Website Listing: \$100 Hornet Boosters website listing with link to company's website
 - Presenting Sponsor \$300 for announcing at all Football & Basketball Games (25+ games)

- 2. Second-level Sponsorship \$2,500 (\$2,750 value – save \$250)**
 - 3 Sponsor Banners (4x8): \$1,650 New Gym, Thompson Fld, Swim Ctr, Softball Fld, Tennis Cts (choose 3)
 - Digital Scoreboard: \$500 All Basketball/Volleyball Games (Men's and Women's) w/ Company Logo
 - Hornet Sting sponsor: \$200 Sting Sponsor (1 sign) & 5 Free Tickets
 - Website Listing: \$100 Hornet Boosters website listing with link to company's website
 - Presenting Sponsor \$300 for announcing at all Football & Basketball Games (25+ games)

- 3. Third-level Sponsorship \$1,700 (\$1,900 value – save \$200)**
 - 2 Sponsor Banners (4x8): \$1,200 New Gym, Thompson Fld, Swim Ctr, Softball Fld, Tennis Cts (choose 2)
 - Digital Scoreboard: \$500 All Basketball/Volleyball Games (Men's and Women's) w/ Company Logo
 - Hornet Sting sponsor: \$100 Sting Sponsor (1 sign) & 4 Free Admittance Tickets
 - Website Listing: \$100 Hornet Boosters website listing with link to company's website

Individual Sponsorship Options

A. Banner Options: Gym (basketball and volleyball), Thompson Field (football, soccer, and track), Pool (water polo and swimming), tennis, and/or Softball Field

	(4x8)
(4) Four Banners	\$2,000/School Year
(3) Three Banners	\$1,650/School Year
(2) Two Banners	\$1,200/School Year
(1) One banner	\$700/School Year

B. Digital Scoreboard: \$500 Visible at all AHS Basketball & Volleyball Games (Men's & Women's) w/ Co. Logo.

Each sponsor your team secures is \$ for your program!

➤ **70% of the profit goes to the sport**

➤ **30% to Boosters**

Compensation

- I. Coordinator-
 - a. Paid a stipend to facilitate the front end legwork- \$250
 - b. Receives a portion of each sponsor secured- 35%
- II. Teams
 - a. Receives most of the funds for sponsor secured- 70%
 - b. Boosters receives the remainder- 30%